

MEDIA PHOTO / PRESS AND ADVERTISING GUIDELINES

Brief Media Description.

When two of the most entertaining guys in the classic rock circuit join forces you get...

Brock and Abrams

BOB ABRAMS, formerly of The Buckingham

MICK BROCK, formerly of Herman Hermits Starring Peter Noone
playing popular hits from the 50's, 60's and beyond

"Bob Abrams formerly of The Buckingham will be playing popular hits from the 50's, 60's and beyond
"Bob Abrams is one of the most entertaining guitarists and vocalists in the Chicago Area. His friends and fans argue that his talent, along with his sense of humor, make him one of the best in the country. His texture and tone are simply perfect. His playing style shows that he demands nothing but the best when it comes to performing. Music is Bob's lifeblood. He currently performs Solo, Duo, Studio and Sub, as well as Touring Nationally with many well known bands. Just try to pry a guitar from his hands!"

Brock And Abrams Media Photo

<http://www.bobabrams.com/media/bnamediashot.jpg>

On any printed material or web advertisement ***the tag line wording (formerly of) cannot be altered. the Name **BOB ABRAMS** must be at least twice the size of the tag line "formerly of The Buckingham "

MICK BROCK or **Mike Bruccoleri** must be at least twice the size of the tag line "formerly of Herman Hermits Starring Peter Noone"

Bob Abrams / Brock And Abrams DO NOT advertise or imply that they are "The Buckingham" or "Hermans Hermits" / "Hermans Hermits starring Peter Noone". The proper info to use is the info we send on the posters for Brock and Abrams and or as outlined in this document... more info call 630.783.1299 or at <http://www.BrockAndAbrams.com>

*******Do not use** The Buckingham or Hermans Hermits Press Releases, Logos or Web Info for Brock and Abrams or Bob Abrams.. as The Buckingham and Hermans Hermits Starring Peter Noone are separate entities from Brock And Abrams / Bob Abrams and their info is copyrighted.

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